



Cookie Policy

Last Modified: September 1, 2023

1. Introduction

This Cookie Policy describes the different types of cookies and similar technologies that may be used on our general information at www.nubridge.com (the “**Company Website**”), lq.nubridge.com (the “**Loan Qualifier**”) and portal.nubridge.com (the “**Broker Portal**”) operated by or for NuBridge Commercial Lending LLC (“**NuBridge**” or “**we**”). The Company Website, Loan Qualifier and Broker Portal are each referred to in this policy as a “**Website**” and collectively as the “**Websites.**”

We may change this Cookie Policy at any time. It is our policy to post any changes we make to our Cookie Policy on this page. The date that this Cookie Policy was last revised is identified at the top of this page.

If you have further questions, please contact us at the Contact Information listed in our [Privacy Notice](#), [Privacy Notice Addendum for California Residents](#) or [California Broker Privacy Notice](#), as applicable.

2. What are Cookies and Similar Technologies Used on Our Website

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Websites. Our use of cookies on our Websites is governed by our policies set forth in our [Privacy Notice](#), [Privacy Notice Addendum for California Residents](#) and our [California Broker Privacy Notice](#). You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Websites. You can find more information about cookies at <http://www.allaboutcookies.org> and <http://youronlinechoices.eu>.

Web Beacons. Pages of our Websites and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit NuBridge, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Third Party Cookies. Some content or applications on our Websites are served by third-parties, including analytics providers, content providers, application providers, and social media sites. These third parties may use cookies (alone or in conjunction with web beacons or other tracking technologies) to collect information about you when you access our Websites. The information they collect may be associated with your Personal Data or they may collect information, including Personal data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising and other targeted content.

We do not control these third parties’ tracking technologies or how they may be used. If you have any questions their use of your Personal Data you should contact the responsible provider directly.

You can learn more about your choices and how we use Personal Data in Cookies and Web Beacons, if any, by visiting our [Privacy Notice](#), [Privacy Notice Addendum for California Residents](#) and our [California Broker Privacy Notice](#), as applicable.



3. Cookies and Other Similar Technologies Used On Our Websites

Our Websites use 1st party cookies (set by NuBridge), 3rd party cookies (which are set by third parties), and other similar technologies. Below is a list of the different types of cookies that we use on our Websites, as of the effective date of this Cookie Policy.

Essential Cookies and Similar Technologies: Essential cookies and other similar technologies used by us enable you to navigate the Websites and use their services and features. Without these essential cookies, the Websites will not perform smoothly and we may not be able to provide the Websites to you or provide you with certain services or features of our Websites.

Cookie Name	Description of purpose. More information.	Website	When do cookies expire	1 st party or 3 rd party cookie?
brokerCompany Name	Broker Portal functionality	Broker Portal	Session	1 st party
brokerContactEmail	Broker Portal login and functionality	Broker Portal	Session	1 st Party
brokerContactName	Broker Portal functionality	Broker Portal	Session	1 st party
brokerContactPhone	Broker Portal functionality	Broker Portal	Session	1 st party
brokerid	Broker Portal login and functionality	Broker Portal	Session	1 st Party
contactid	Broker Portal login and functionality	Broker Portal	Session	1 st Party
isAccountExecutive	Broker Portal functionality	Broker Portal	Session	1 st party
userfrom	Broker Portal functionality	Broker Portal	Session	1 st party
usertoken	Broker Portal functionality	Broker Portal	Session	1 st party

Preference Cookies and Similar Technologies: Preference cookies collect information about your choices and preferences and allow us to remember language and other local settings and to customize our Websites accordingly.

Cookie Name	Description of purpose. More information.	Website	When do cookies expire	1 st party or 3 rd party cookie?
OptanonAlertBoxClosed	OneTrust cookie management	All	12 months	3 rd Party
OptanonConsent	OneTrust cookie management	All	12 months	3 rd Party

Social Media Cookies and Similar Technologies: Social Media cookies and other similar technologies used by us collect information about your use of social media websites.



Cookie Name	Description of purpose. More information.	Website	When do cookies expire	1 st party or 3 rd party cookie?
None				

Analytics Cookies and Similar Technologies: Analytics cookies and other similar technologies used by us collect information about your use of the Websites and enable us to improve the way it works and operates. Specifically, analytics cookies provide us with information regarding what the most frequently visited pages on the Websites, help us record and debug any issues you may have with the Websites, and show us how effective our advertising is. These analytics cookies do not allow us to see the usage of a single user but does allow us to see overall patterns of usage on the Websites. We do not examine this information for individually identifying information, but we do use this information to understand the traffic on our Websites.

Cookie Name	Description of purpose. More information.	Website	When do cookies expire	1 st party or 3 rd party cookie?
Google Analytics	Web traffic tracking. Note that we have configured Google Analytics using the “restricted data processing” settings such that Google is not permitted to use any information collected as a result of the Google Analytics functionality for its own purposes and have entered a service provider agreement with Google such that the use of Google Analytics is not deemed a “sale” or “sharing” of personal information pursuant to the CCPA. You can get more information about the use of Google Analytics at: https://www.google.com/policies/privacy and https://policies.google.com/privacy/partners .	All	24 months	3 rd party

Advertising Cookies and Similar Technologies: Advertising and other similar technologies used by us cookies are used to display targeting promotions or advertisements based on your use of the Websites



and interests and to manage our use of advertising resources. These cookies collect information about your activities on this and other sites to provide you with targeted advertising.

Cookie Name	Description of purpose. More information.	Website	When do cookies expire	1st party or 3rd party cookie?
None				

You can learn more about interest-based advertisements and your opt-out rights and options from members of the Network Advertising Initiative (“NAI”) on its website (www.networkadvertising.org) and from members of the Digital Advertising Alliance on its website (www.aboutads.info). We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can also opt out of receiving targeted ads from members of the NAI on its website.